

# Key Information Document

## Purpose

This document provides you with the key information about this investment product. It is not marketing material. We are providing this information in order to help you understand the nature, risks and costs of this product along with the potential gains and losses that an investor in this product might make, to help you compare it with other products.

**You are about to purchase a product that is not simple and may be difficult to understand.**

## Product

The product this document relates to is the **Seneca AIM EIS Fund when purchased without receiving advice from an authorised financial adviser**. The manufacturer and Fund Manager of this product is Seneca Partners Ltd, 9 The Parks, Newton-le-Willows, WA12 0JQ. Seneca Partners Ltd is authorised and regulated by the Financial Conduct Authority.

You can contact Seneca Partners by telephone on 01942 271746, by email at [clientteam@senecapartners.co.uk](mailto:clientteam@senecapartners.co.uk) or at the address shown above. Seneca Partner's website can be found at [www.senecapartners.co.uk](http://www.senecapartners.co.uk).

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## What is this product?

The product is an Alternative Investment Fund which aims to buy shares in five to ten AIM quoted companies that qualify under the Enterprise Investment Scheme.

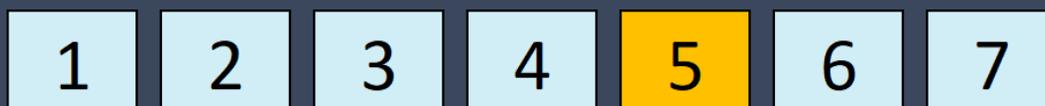
If you invest, the objective of the Fund is to invest your money within 12 months for a four year period, targeting a return of 1.5 times the amount invested, net of fees but excluding tax relief. Please note that target returns are not guaranteed and you may get back less than you invested.

The intended investor will be seeking long term capital growth in a tax efficient manner, from a portfolio of higher risk investments and meet the FCA's definition of being either a High Net Worth Individual or a Sophisticated Investor.

Whilst an investor may benefit from certain tax reliefs and exemptions when investing in this product, there are no insurance benefits associated with investment.

## What are the risks and what could I get in return?

The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because we are not able to pay you. The Summary Risk Indicator for this product is as follows:



Lower Risk

Higher Risk



We have classified this product as 5 out of 7, which is a medium to high risk class.

The risk indicator assumes you keep the product for four to five years. This product does not include any protection from future market performance so you could lose some or all of your investment. It is unlikely that you will be able to cash in your investment early.

The following table shows the money you could get back over the next five years, under different scenarios, assuming that you invest £20,000. The scenarios shown illustrate how your investment could perform. You can compare them with the scenarios of other products.

		1 Year	3 Years	5 Years
<b>Stress scenario</b>	<b>What you might get back after costs</b>	<b>£7,048.04</b>	<b>£4,405.02</b>	<b>£1,762.01</b>
	Average return each year	-64.76%	-39.61%	-38.48%
<b>Unfavourable scenario</b>	<b>What you might get back after costs</b>	<b>£15,858.07</b>	<b>£13,215.06</b>	<b>£10,572.06</b>
	Average return each year	-20.71%	-12.90%	-11.97%
<b>Moderate scenario</b>	<b>What you might get back after costs</b>	<b>£18,501.09</b>	<b>£19,521.42</b>	<b>£20,525.77</b>
	Average return each year	-7.49%	-0.80%	0.52%
<b>Favourable scenario</b>	<b>What you might get back after costs</b>	<b>£20,525.77</b>	<b>£24,543.15</b>	<b>£28,560.53</b>
	Average return each year	2.63%	7.06%	7.39%

You may be able to cash in your product in the early years if there is sufficient liquidity in the market for us to sell your shares. If you shares are sold prior to you having owned them for three years (or the company in which you are invested having traded for three years, whichever is the later) your shares will no longer qualify for the tax reliefs available under the Enterprise Investment Scheme. You would therefore be required to pay back some or all of the Income Tax relief you have received and any Capital Gains Tax that you deferred when making your investment.

The scenarios presented are an estimate of future performance and are not an exact indicator. What you get will vary depending on how the market performs and how long you keep the investment/product. The stress scenario shows what you might get back in extreme market circumstances, and it does not take into account the situation where we are not able to pay you.

The figures shown include all the costs of the product itself, but do not include all the costs that you pay to your distributor. The figures do not take into account your personal tax situation and exclude any tax reliefs you may be entitled to. Your maximum loss would be that you will lose all your investment. You may be able to claim loss relief on a proportion of any losses made.

## What happen if Seneca Partners Ltd is unable to pay out?

Seneca Partners do not handle or hold investors' money or shares. Cash is held in a client account controlled by the Fund's Custodian, Woodside Corporate Services Ltd, 4th Floor, 50 Mark Lane, London EC3R 7QR. Shares are held by the Fund's Nominee, WCS Nominees Ltd. Both Seneca Partners Ltd and Woodside Corporate Services Ltd participate in the Financial Services Compensation Scheme which provides compensation to eligible investors in the event of them being unable to meet its customer liabilities. Payments under the protected investment business scheme are limited to a maximum of £85,000.

Should any investee company be unable to pay out, there is no compensation scheme available for monies invested in that company.

## What are the costs?

The Reduction in Yield (RIY) shows what impact the total costs you pay will have on the investment return you might get. The total costs take into account one-off, ongoing and incidental costs.

The person or firm selling you or advising you about this product may charge you other costs. If so, this person or firm will provide you with information about these costs and show you the impact that all costs will have on your investment over time.

### 1. Costs over time

The following are investment scenarios based on an investment of £20,000. For the purposes of these scenarios, it has been assumed that the Fund Manager exits all investments on the fifth anniversary. Where a range of example costs has been given, the lower figures relates to the "unfavourable scenario" and the higher figures the "favourable scenario" shown in the table towards the top of this page.

		After 1 Year	After 3 Years	After 5 Years
<b>If you cash in your investment</b>	<b>Total costs</b>	<b>£1,621.13 to £2,997.72</b>	<b>£1,562.95 to £4,634.72</b>	<b>£1,504.78 to £6,271.71</b>
	Impact on return (RIY) per year	8.11% to 14.99%	2.64% to 7.19%	1.58% to 5.09%

## 2. Composition of costs

The table below shows the impact each year of the different types of costs on the investment return you might get at the end of the recommended holding period and the meaning of the different cost categories.

<b>One-off costs</b>	<b>Initial fee</b>	<b>1.18%</b> (0.98% + VAT)	The impact of the costs you pay when entering your investment based on our initial fee of 5.0% + VAT
<b>Transactional costs</b>	<b>Dealing fee</b>	<b>Up to 0.048%</b> (0.04% + VAT)	The impact of the costs that are paid to the Custodian upon the purchase or sale of any shares, based on a dealing fee of 0.1% + VAT
	<b>Broker fee (quoted shares)</b>	<b>0.04%</b> (No VAT)	The impact of the costs that are paid to the Broker upon the sale of any quoted shares
<b>Ongoing costs</b>	<b>Custodian's annual administration fee</b>	<b>£42</b> (£35 + VAT)	The impact of the costs that are paid to the Custodian for custody of any cash and shares held in your name. Please note that an amount of £210.00 will be set aside from your Subscription to cover this fee for the first five years
<b>Incidental costs</b>	<b>Realisation Fee</b>	<b>1.55%</b> (1.29% + VAT)	The impact of the costs you pay when exiting your investment, based on our realisation fee of 4.0% + VAT and a favourable return
	<b>Performance fee</b>	<b>2.98%</b> (2.48% + VAT)	The impact of the Performance Fee, based on a favourable return. <b>A Performance Fee of 20% + VAT is only paid on any exits that exceed the amount used to buy shares on your behalf after payment of our annual management charge</b>

### How long should I hold it and can I take money out early?

You should expect to hold this investment for four to five years. You may be able to cash in your product in the early years if there is sufficient liquidity in the market for us to sell your shares. If you shares are sold prior to you having owned them for three years (or the company in which you are invested having traded for three years, whichever is the later) your shares will no longer qualify for the tax reliefs available under the Enterprise Investment Scheme. You would therefore be required to pay back some or all of the Income Tax relief you have received and any Capital Gains Tax that you deferred when making your investment.

### How can I complain?

If you wish to make a formal complaint, you should contact **The Complaints Officer, Seneca Partners Ltd, 9 The Parks, Newton-le-Willows, WA12 0JQ.**

If you are unhappy with the way in which we handle your complaint or the outcome, you can ask the Financial Ombudsman Service to carry out an independent review of your complaint. Their contact details are **The Financial Ombudsman Service, Exchange Tower, London, E14 9SR.** Their phone numbers are 0300 123 9123 (charged at a national rate) or 0800 023 4567 (free from landlines). You can send an e-mail to: [complaint.info@financial-ombudsman.org.uk](mailto:complaint.info@financial-ombudsman.org.uk) or you can log on to their website: [www.financial-ombudsman.org.uk](http://www.financial-ombudsman.org.uk).

### Who should I contact if I have any queries?

This is a high risk investment and we recommend that you seek advice from a qualified financial adviser before making an investment of this type. If you have any queries, please speak to your financial adviser. Alternatively, you can contact our Client Relationship Team on 01942 271746 but please note that we are unable to give financial or taxation advice.